

SUNSET AT SUNSET COMMITTEE

MEETING MINUTES

January 29, 2016

Committee members present:

Lois McClellan, Kathy Duckworth, Jean Hutchinson, Mary Hughes, Jerry Bober, Karen Joseph, Beverly Williams, Marge Gresham

Financial Report: Karen Joseph reported that we have \$10,594.36 in our account with the town. There is an additional \$1,400.00 in sales tax money yet to be returned from the state, not to be counted in yet.

Sponsor forms: Lois McClellan reported that she has already visited First Federal, New Bridge, CresCom, BB & T, and South State Banks and gave them each the necessary forms for sponsorship. Waiting for replies from each. Mary Hughes brought a list of merchants who could be possible sponsors. The list of the sponsors from the 2015 festival and the list of merchants was divided among the committee members for solicitation of sponsorships. Bring application for, explain levels of sponsorship and provide addressed envelope for return of the application. It was suggested by Kathy Duckworth that we make up cards with "SAVE THE DATE" to be sent to various businesses at a later date. Discussion to follow at a future meeting. Also, Karen Joseph stated that the 10<sup>th</sup> Anniversary of the festival will be highlighted in the news releases at a later date.

Food Vendors: Marge Gresham will chair this committee and Kathy Duckworth and Mary Hughes will provide assistance regarding insurance of food vendors and food service practices.

Vendor forms and contacts: Karen has already received applications and fees from 4 vendors. All non food vendors have been contacted via email.

Non Profits: To be discussed at a future meeting

Photo contest: Jerry Bober will continue to chair this committee. No decision has been made as to the theme for the contest. Lois McClellan has contacted the President of the Camera Club asking for a meeting with the club for thoughts and ideas regarding the contest. The contest is open to the public, not just camera clubs. Kathy Duckworth will contact the Sunrise Marketplace which shows many photos by local people, not professional photographers, as to thoughts regarding the contest.

Merchandise: T-shirts will be sold from welcome Tent. Currently being stored in Town Hall attic.

Sub Committees: Each chair will seek volunteers to assist, if needed.

5K Race: Committee decided not to run the race this year. Kathy Duckworth will discuss with Island Hoppers the possibility of having a bike race/event. They would be responsible for the race in its entirety.

New Ideas: These are simply ideas for enhancing the festival:  
Possible Kickoff BBQ/Entertainment on Friday night – tickets to be purchased by individuals. Beverly Williams will be checking with Jerome's for pricing and feasibility. Kathy Duckworth suggested having a Fall Decorations Display done by various groups in town, churches, schools civic groups. Lois McClellan made the suggestion to have anniversary cakes at the welcome Tent to celebrate the 10<sup>th</sup> Anniversary. Obstacle course for kids run by the Fire/Police Departments. Theme suggestions: “What makes Sunset Beach Great” “Best of Sunset Beach” Future discussion.

Entertainment: Beverly Williams is the chairperson. “Elvis” has already agreed to perform (A great hit last year) Beverly will check with Cindy and Jason from Alabama Theater. Times to be determined.

Volunteers, Elks, SUMC men and Boy Scouts: Discussion later

Meeting Dates: 4<sup>th</sup> Tuesday of the month

Feb. 23, 2016

Mar. 22, 2016

Apr. 26, 2016

May 24, 2016