

Sunset at Sunset
Steering Committee
March 11 2014

Present: Marci Berry, Karen Joseph, Lois McClellan, Karen Dombrowski, Bev Williams, Sharon Maple, Ann Bokelman

1. Treasurer's Report: Balance \$10,576. Projected costs are approximately the same as last year.
2. Sponsors: Sunset Slush will be a \$250 sponsor. Discussed various businesses to contact re: sponsorship.
3. Nonprofits: PawsAbility has sent in their application.
4. Food Vendors: Reviewed vendors from last year. Karen D. will send letters. Marci and Karen D. will review water and electricity availability and application will be revised.
5. Entertainment: The Imitations will play.
6. Photo Contest: Sharon will contact the Camera Club re: topic and will coordinate with Ed at the Planetarium. Karen J. has done a draft news release.
7. Tents, Portajohns, Waste Industries: Will need 1 large tent for the welcome center, smaller one for Town Council & Police. May want 1 more large tent to provide shaded seating--placement still to be determined. Karen J. will check on a local portajohn company. Marci will contact Waste Industries. We will ask the Boy Scouts to help again with cleanup.
8. Radio Station: Ann will contact Erin Moran with WGNI to discuss options and price.
9. Billboard: We can probably use the billboard again. Bev will confirm.
10. Shirts or Totes: Discussed several possibilities including visors, beach towels, baseball caps. For sponsors we liked the idea of a small flag saying Proud Sponsor of Sunset at Sunset 2014.
11. 5K race, shirts: The timer has been booked. Ann will meet with Chief Massey about the route and other details. One possible line for the shirt is "The best times are at sunset."

Next meeting Monday April 14 at 1:00 pm Town Hall