

Sunset at Sunset
Steering Committee
April 14, 2014

Present: Karen Joseph, Karen Dombrowski, Lois McClellan, Jean Hutchinson, Sharon Maple, Bev Williams, Ann Bokelman Guest: Steve Edwards

1. Photo Contest: Steve Edwards from Coastal Carolina Camera Club was here to discuss the photo contest. The theme "Objects in Water" was clarified to mean objects floating in water. Size was agreed to be 8x10" or 8x12". Steve asked about publicity for the contest. Karen Joseph explained that when the initial news release is sent, the top three photos are sent along with it. Of course the committee has no control over what is published. After Sunset at Sunset , when the press release is sent, the top three photos and the People's Choice winner are sent. Karen also explained that we are working with ATMC and we will try to get the pictures on there also. When the town's PEG channel is active, we will have the photos on there although we do not yet have a date when it will be active. Steve will share the information with other area camera clubs, as well as announce it as the club's May meeting. Steve will also inquire about judges, perhaps professors from Coastal Carolina University.
2. Finance: Current balance: \$11,982.32
3. Sponsors: Karen explored the flags we had discussed for our sponsors. 7x10" stick flags, with a print area somewhat smaller, begin at approximately \$10 and range up to \$38. Various options were discussed and the group agreed that the flags were a good choice.
4. Vendors: Vendor applications received from Southern Grace and B. Murrell Jewelry, Miracle Temple
5. Food Vendors: Miracle Temple has sent in their application.
6. Entertainment: Karen D. is working on the contract for the Imitations.
7. Tents, Portajohns, Waste Industries: Tents--2 large and 1 medium--will be set up Friday afternoon. Karen J. talked to two places to get prices for portajohns and will check on hand washing stations.
8. Radio Station: Erin Moran is working up prices for us. We will meet with her in June.
9. Billboard: Bev is working on this.
10. Shirts or Totes: Jean distributed pictures of colorful bags.
11. 5K race, shirts: Ann showed various race shirts and "swag" from races. Discussed getting performance shirts and custom bibs with a medical form on the back. Ann suggested raising the entry fee to \$30.00 and the group agreed.
12. Karen J. and Sharon will work on ATMC.

Next meeting: June 5, 2014 at Town Hall at 1:00 pm