

Sunset at Sunset  
Steering Committee  
June 5, 2014

1. Finance report: Balance \$12, 352.32
2. Sponsors, sponsor flags: There may be a problem re: displaying flags for Sunst Beach businesses. Suggestions included giving certificates of appreciation and taking photos with sponsors that could be sent to the Beacon and/or used on Facebook. The committee decided not to have a giveaway this year.
3. Nonprofits and Vendors: Applications are coming in.
4. Food vendors: Current food vendors include Miracle Temple, DixieLand Kettlecorn, Sunset Slush, Cap'n PawPaws, The Grille, MJ Concession, Ice cream truck.
5. Entertainment: Deposit for the Imitations has been paid. Big Band is booked.
6. Radio Station: Erin Moran will attend the July meeting. Discussed using the DJ for announcements.
7. Photo Contest: There was a nice article in the Beacon. Sharon will work on getting contest sponsors to have cash prizes for the winners.
8. Billboard: We will be able to use again. Date will need to be changed on the vinyl.
9. Shirts or Totes: Karen J. looked into the prices for the sand spikes and we can purchase them for approximately \$1.58 each.
10. 5K race: Agreed on \$30.00 entry fee. Will look at expanding next year with possibility of a new race director and the addition of a 10K or Half Marathon.
11. Advertising: Still too early. Will discuss at next meeting.
12. Volunteers, Elks, SUMC and Boy Scouts: Lois will coordinate volunteers and contact the Elks. Karen will ask Mike Williams about SUMC, and Sharon will contact the Boy Scouts.
13. Town TV channel: Lisa Anglin demonstrated the SAS slides on Ch. 99 prepared by Karen Joseph.
14. Sharon Maple distributed information from Taste of Douglasville. Various art projects were discussed, including a large format board or canvas where individuals could either add a word or a small drawing. Smocks for children might be old SAS t-shirts. A drop cloth could also be used as canvas and then sprayed with a clear coat like Krylon.
15. Discussed possible ways to reach out to the Latino community. One idea was to invite St. Brendan's to have a food booth.
16. All deadlines (sponsors, vendors, etc.) will be August 1.
17. Sponsors were divided among committee members for contact re: this year's event.

Next meeting: July 14, 1:00 p.m. at Town Hall.

Ann Bokelman  
Secretary