

Sunset at Sunset
Steering Committee
September 9, 2014

Present: Karen Joseph, Jean Hutchinson, Karen Dombrowski, Lois McClellan, Carmen Daughtry, Ann Bokelman, Erin Moran (WGNI)

1. Balance: \$12,434.00
2. WGNI: Erin Moran played the commercial for the committee; small revisions were made and the commercial will be re-cut. Schedule for airing the commercial was discussed.
3. Photo contest: Carmen reported that we had 37 entries, fewer than we have had in past years. She sent emails and flyers to over 400 persons. We will run the images of the top three photos and five honorable mentions on Ch. 99. Photos will be on display at the Planetarium starting Sept. 18.
4. Discussed ordering of chairs and tables, as well as the need for a large tent for the shade from the sun.
5. Discussed signs for sponsors at the festival. Also plan to review sponsor levels and recognition for next year after the event.
6. Maps and vendor letters will be sent by email.
7. Discussed evaluations for vendors and whether to send by email or give out in person on the day of the festival.
8. Food vendors: New vendor Rebel Bakers
9. Karen J. will make a form for merchants who want to participate in the Sidewalk Sale.
10. The ATMC ad will air 9/20 through 10/4.
11. Ann showed the committee a sample of the type of shirt that could be ordered for the 5K. The committee agreed to use that shirt, printed front and back in color. Medals will be ordered this week.
12. The joint email with the Oyster Festival will go out this week.

Next meeting: Monday, Sept. 29 at 10:00 a.m. at Backstreet Cafe.