

**Town Council
Agenda Summary Report
LED Signage Text Amendment Request**

The following text amendment addresses the issue of utilizing led signage for the price signs at gas stations throughout the Town’s Planning Jurisdiction. The amendment is in response to a citizen’s request due to an immediate need.

The draft amendment has been recommended by the Planning Board for consideration by the Town Council (proposed changes are indicated by highlighting):

Proposed Text Amendment regarding Town of Sunset Beach Zoning Ordinance Section 151.113.B.8.b.2 –

Existing Language:

151.113 – Residential and Business District Standards By Use

B.8 Gasoline Stations

(b) The following additional regulations shall apply to all automobile service and gasoline stations:

2. Price Signs: one of the permitted signs may be up to 25 square feet in area, regardless of the building frontage and may include changeable copy indicating the current price of fuel dispensed on the premises.

Proposed Language:

151.113 – Residential and Business District Standards By Use

B.8 Gasoline Stations

(b) The following additional regulations shall apply to all automobile service and gasoline stations:

2. Price Signs: one of the permitted signs may be up to 25 square feet in area, regardless of the building frontage and may include changeable copy indicating the current price of fuel dispensed on the premises. Price sign displays may take the form of placards or light-emitting diodes (led).

Requested Action: This is a formal request to schedule a Public Hearing regarding the Zoning Ordinance text amendment proposed above at the Town Council’s May 7, 2012 regular meeting.