



TOWN OF SUNSET BEACH LAND USE PLAN UPDATE QUESTIONNAIRE

In an effort to better understand the issues most important to the citizens of Sunset Beach and to assist in the Land Use Plan update, the Town requests that you complete this short questionnaire. We will tabulate the responses and integrate your concerns into the updated Land Use Plan. Your participation is important and should only take a few minutes. Thank you!

INSTRUCTIONS: Please complete the questionnaire and deliver to Town Hall or mail to: Sunset Beach Planning Department, 700 Sunset Blvd N, Sunset Beach, NC 28468. Alternatively, a web-based survey is available at [TBD](#).

1. What kinds of new private development you would most like to see in Sunset Beach? [*Circle no more than **THREE***]

- a) Small businesses that serve the needs of residents
- b) Small businesses that serve the needs of visitors
- c) Grocery store and/or shopping centers
- d) Health care providers
- e) Entertainment (i.e. restaurants, recreation, theaters, nightlife)
- f) Multi-family residences (i.e. apartments, condominiums, senior housing)
- g) Workforce housing (i.e. affordable to teachers, firemen, retail employees, etc.)

h) Other: _____

i) Other: _____

2. What do you consider to be the most important roles for the Town to play in influencing the character of development in Sunset Beach? [*Circle no more than **THREE***]

- a) Reduce land use conflicts by managing the location of single-family, multi-family, and commercial development
- b) Manage the density and intensity of new development by regulating the size and layout of lots and buildings
- c) Retain and enhance community appearance through landscaping, sign, lighting, and architectural standards
- d) Provide incentives such as density bonuses or parking reductions in exchange for improved performance in landscaping or stormwater management
- e) Improve flexibility of development standards

f) Other: _____

g) Other: _____

3. To what extent do you agree or disagree with the following statement? [Circle **ONE**]

"I think the appearance of Sunset Beach should be improved by revising the Town's development regulations."

Strongly Disagree Disagree Neutral Agree Strongly Agree

4. What do you consider most important to improve the quality of new commercial development in Sunset Beach? [Circle no more than **FOUR**]

- a) Landscaping in business districts
- b) Architectural standards in the Island Business District
- c) Architectural standards in mainland business districts
- d) Streamlined and flexible development regulations
- e) Sidewalks and multi-use paths
- f) Public parking in lots and along streets
- g) Placement of buildings and parking on commercial properties

h) Other: _____

i) Other: _____

5. To what extent do you agree or disagree with the following statement. [Circle **ONE**]

"Development standards on the island should be sensitive to its unique context."

Strongly Disagree Disagree Neutral Agree Strongly Agree

6. What efforts you believe are most important to improve the economy in Sunset Beach? [Circle no more than **FOUR**]

- a) Cultivate a "small business-friendly" reputation
- b) Reduce governmental red tape
- c) Attract more shopping and restaurants
- d) Discourage national/regional chains and franchises
- e) Improve access to jobs
- f) Encourage redevelopment of existing business centers
- g) Attract more tourists and tourism-related businesses
- h) Encourage more permanent residents

i) Other: _____

j) Other: _____

7. What do you consider to be the most important transportation issues for the Town? [*Circle no more than **FOUR***]

- a) Congestion on local roadways
- b) Maintenance of existing roadways
- c) Traffic safety
- d) Parking availability
- e) Poor lighting
- f) Sign clutter
- g) Limited public transportation options
- h) Limited facilities for bicycles and pedestrian
- i) Roadway drainage

j) Other: _____

k) Other: _____

8. To what extent do you agree or disagree with the following statement? [*Circle **ONE***]

“A lack of adequate parking influences whether I visit certain areas of Town.”

Strongly
Disagree

Disagree

Neutral

Agree

Strongly
Agree

9. To what extent do you agree or disagree with the following statement? [*Circle **ONE***]

“Whether by private citizens or the Town, more should be done to protect our coastal and natural resources.”

Strongly
Disagree

Disagree

Neutral

Agree

Strongly
Agree

10. What do you consider to be the most important issues related to the Town’s environment and natural resources? [*Circle no more than **THREE***]

- a) Maintaining a pristine beach
- b) Reducing pet waste
- c) Land conservation
- d) Improving public access to environmental resources
- e) Stormwater management for developed or redeveloping properties

f) Other: _____

g) Other: _____

11. To what extent do you agree or disagree with the following statement? [Circle **ONE**]

"I would be more physically and socially active if I had better access to recreational and cultural opportunities and facilities."

Strongly
Disagree

Disagree

Neutral

Agree

Strongly
Agree

12. What do you consider to be most important in creating recreational opportunities?
[Circle no more than **FOUR**]

- a) Constructing sidewalks and on-road bike lanes
- b) Constructing off-road pedestrian and cycling greenways
- c) Expanding park activities and programs
- d) Establishing a community center
- e) Establishing more seasonal events
- f) Creating more public sculptures and monuments
- g) Developing new locations for outdoor events

h) Other: _____

i) Other: _____

13. To what extent do you agree or disagree with the following statement? [Circle **ONE**]

"Our community is prepared for its aging population."

Strongly
Disagree

Disagree

Neutral

Agree

Strongly
Agree

14. The median age in Town is highest in Brunswick County at 66.4 years. What factors do you consider to be most important to better serve the aging population? [Circle no more than **TWO**].

- a) More senior housing
- b) Transportation for seniors (public transportation, sidewalks, greenways)
- c) Lifeguards and other additional emergency personnel
- d) Access to healthcare facilities
- e) More recreational activities and programs
- f) More recreational facilities
- g) Better coordination among public agencies and non-profits

h) Other: _____

i) Other: _____

15. Which statements describes your relationship to the Town of Sunset Beach? [*Circle ALL that apply*]

- | | | |
|--|--------------------------------------|-----------------------------------|
| (a) I live in Town. | (b) I own property here. | (c) I work here. |
| (d) I live on the island. | (e) I own a business here. | (f) I shop here regularly. |
| (g) I live on the mainland. | (h) I rent a residence here. | (i) I vacation and/or visit here. |
| (j) My primary residence is elsewhere. | (k) I rent commercial property here. | |

16. If you live in Sunset Beach, for how many years have you lived here? _____

17. If you would like to receive public information releases from Town officials, in what ways would you prefer to be contacted? [*Circle ALL that apply*]

- | | | |
|---------------------------|------------------------------|-----------------------|
| (a) The Town website | (b) Email newsletter | (c) Mailed newsletter |
| (d) Telephone call | (e) Public access television | (f) Social media |
| (g) Public bulletin board | (h) Do not contact me | |