



-3: Unfavorable

0: No Preference

3: Favorable

Please circle a number below each image based on favorability. No right or wrong answers; go with "gut reaction."

BUILDINGS

Visual Preference - Buildings

1.



-3 -2 -1 0 1 2 3

Visual Preference - Buildings

2.



-3 -2 -1 0 1 2 3

Visual Preference - Buildings

3.



-3 -2 -1 0 1 2 3

Visual Preference - Buildings

4.



-3 -2 -1 0 1 2 3

Visual Preference - Buildings

5.



-3 -2 -1 0 1 2 3

Visual Preference - Buildings

6.



-3 -2 -1 0 1 2 3



-3: Unfavorable

0: No Preference

3: Favorable

Please circle a number below each image based on favorability. No right or wrong answers; go with "gut reaction."

Visual Preference - Buildings

Visual Preference - Buildings

7.



-3 -2 -1 0 1 2 3

8.



-3 -2 -1 0 1 2 3

STREETS – THRU ZONE

Visual Preference – Streets, Thru Zone

Visual Preference – Streets, Thru Zone

9.



-3 -2 -1 0 1 2 3

10.



-3 -2 -1 0 1 2 3

Visual Preference – Streets, Thru Zone

Visual Preference – Streets, Thru Zone

11.



-3 -2 -1 0 1 2 3

12.



-3 -2 -1 0 1 2 3



-3: Unfavorable

0: No Preference

3: Favorable

Please circle a number below each image based on favorability. No right or wrong answers; go with "gut reaction."

Visual Preference – Streets, Thru Zone

Visual Preference – Streets, Thru Zone

13.



-3 -2 -1 0 1 2 3

14.



-3 -2 -1 0 1 2 3

Visual Preference – Streets, Thru Zone

Visual Preference – Streets, Thru Zone

15.



-3 -2 -1 0 1 2 3

16.



-3 -2 -1 0 1 2 3

Visual Preference – Streets, Thru Zone

17.



-3 -2 -1 0 1 2 3



-3: Unfavorable

0: No Preference

3: Favorable

Please circle a number below each image based on favorability. No right or wrong answers; go with "gut reaction."

STREETS – PEDESTRIAN/BICYCLIST ZONE

Visual Preference – Streets,
Pedestrian/Bicyclist Zone

18.



-3 -2 -1 0 1 2 3

Visual Preference – Streets,
Pedestrian/Bicyclist Zone

19.



-3 -2 -1 0 1 2 3

Visual Preference – Streets,
Pedestrian/Bicyclist Zone

20.



-3 -2 -1 0 1 2 3

Visual Preference – Streets,
Pedestrian/Bicyclist Zone

21.



-3 -2 -1 0 1 2 3

Visual Preference – Streets,
Pedestrian/Bicyclist Zone

22.



-3 -2 -1 0 1 2 3

Visual Preference – Streets,
Pedestrian/Bicyclist Zone

23.



-3 -2 -1 0 1 2 3



-3: Unfavorable

0: No Preference

3: Favorable

Please circle a number below each image based on favorability. No right or wrong answers; go with "gut reaction."

PARKING

Visual Preference – Streets,
Pedestrian/Bicyclist Zone

Visual Preference – Parking

24.



-3 -2 -1 0 1 2 3

25.



-3 -2 -1 0 1 2 3

Visual Preference – Parking

Visual Preference – Parking

26.



-3 -2 -1 0 1 2 3

27.



-3 -2 -1 0 1 2 3

Visual Preference – Parking

Visual Preference – Parking

28.



-3 -2 -1 0 1 2 3

29.



-3 -2 -1 0 1 2 3



-3: Unfavorable

0: No Preference

3: Favorable

Please circle a number below each image based on favorability. No right or wrong answers; go with "gut reaction."

LANDSCAPE MATERIAL

Visual Preference – Landscape Material

Visual Preference – Landscape Material

30.



-3 -2 -1 0 1 2 3

31.



-3 -2 -1 0 1 2 3

Visual Preference – Landscape Material

Visual Preference – Landscape Material

32.



-3 -2 -1 0 1 2 3

33.



-3 -2 -1 0 1 2 3

Visual Preference – Landscape Material

34.



-3 -2 -1 0 1 2 3

THANK YOU!