

Sunset at Sunset Steering Committee
May 5, 2011

Present: Marci Berry, Karen Dombrowski, Beverly Williams, Lois Grogan, Jean Hutchinson, Karen Joseph, Ann Bokelman

1. Treasurer's report: Balance in the SAS line item: \$19,065.28. Started out with \$17,821.28 Discussed the achievements and growth of the event over the years since its inception five years ago. This year the event is self sufficient.
2. Vendors--36 at this time. Comments from veteran vendors are very positive, e.g. "This is a great festival", "This is the best festival we go to", "Everyone is so friendly."
3. Food vendors were discussed.
4. Alcohol--If anyone is serving alcohol, there are requirements from the state.
5. Entertainment--Brunswick Big Band, working on a military band, possibility of a gospel group, barbershop quartet.
6. Beach Run--Cindy Black has posted "Save the Date" posters at Fitness Studio. This will also be added to the web site.
7. Parking--Seaside UMC men will do the parking for the event.
8. Clean-up--will explore possibility of a scout troop or other high school group to assist with cleanup.
9. Sweatshirts and t-shirts--still working on design. Will also look at 5k shirt design.
10. Social Media--Ann discussed having a Facebook page, rather than a group. Ann will create the page and it will be linked from the website.
11. Needed press releases were discussed. Contact information for Our State magazine was shared to send a release for their Events section.
12. Sponsor letter ready to go. We can link sponsors on our FB page and website. Fitness Studio will again sponsor the 5K Fitness & Fun Run.
13. Car show--we are interested in having a car show again this year.

Next meeting
June 9, 2011
Town Hall 1:00 pm