

**Sunset at Sunset
Committee Meeting
Minutes**

April 3, 2017

MEMBERS PRESENT: Karen Joseph, Carol Grace, Bob Donnelly, Jean Hutchinson, Mary Hughes, Lois McClellan and Marge Gresham. Mayor Forrester also attended the meeting.

PHOTO CONTEST: Christian Viera presented the photo contest rules that he and Mark Head had prepared. The theme for this year's contest is "The Intracoastal Life of Sunset Beach". Clarification for this year's theme is anything that adjoins the Intracoastal Waterway. There will be no fee for this year's contest. Dates for entry submissions will be posted after checking the Town Hall calendar. The rules for the contest will be posted on the SAS website.

SPONSORS: Each committee member will revisit those locations where applications have been given. Bob Donnelly gave some additional ideas for possible sponsors.

PARKING VOLUNTEERS: Both Mary Hughes and Marge Gresham have talked with representatives at BCC and ECHS. Contact will be made again as the new school year begins as students will then be looking for opportunities to accrue volunteer hours.

VENDOR UPDATE: 42 Vendors as of this date, many first-time vendors. Vendors must have a Tax ID#. Signs with # will be made and posted at the vendor site. Jean Hutchinson is working with a Craft Brewery for a vendor position.

FOOD TRUCK FESTIVAL: Several of the committee members visited the Festival in Myrtle Beach. The Festival drew a rather large crowd and several of the food vendors took applications for the SAS Festival. Marge Gresham will follow up with those vendors.

BUDGET: Karen Joseph presented the budget for this year's festival.

FACEBOOK: Mary Hughes presented the marketing plan/budget proposal for Boosts on Facebook and the cost for each. Included in the plan were dates for each boost and length of time for each.

NEXT MEETING: May 1, 2017 at 1:00 PM in the Conference Room in Town Hall. Everyone is welcome to attend.

Submitted by:
Marge Gresham