

SUNSET AT SUNSET

Meeting June 12, 2017

Members Present: Karen Joseph, Lois Grogan McClellan, Carol Grace, and Mary Hughes

Following is a summary of our discussions

- Finance – we have \$22,784.92 as of June 9th.
 - Mary to follow up with Carolina Plantation Real Estate. Contact said application and money was sent it but we cannot locate it
- Vendors
 - Food – Marge was unable to attend but provided Lois with an update. She has reached out to a number of vendors and it waiting to hear back from them.
 - We did get an application for Apple Frankie – funnel cakes, fried Oreos, fruit smoothies, lemonade. He will need water, electric and two spaces
 - Brief discussion held on the expected types of food vendors with trucks that might need extra space and how we will be able to accommodate that at the site. To be determined once we have more vendors
 - Mary has offered to help Marge track down the food vendors and will contact Marge directly to offer assistance
 - Vendors
 - Need updates from Bev, Jean and Marge on the results of their email project to follow up with the vendors we have not heard from that attended last year. To date we are up to 64 which includes a new one that came in today – Pink Socks. Carol has offered to help assist in the follow ups but would need the data from Bev/Marge/Jean
 - Bounce house
 - Mary spoke with Robert at 5 Star Farms. Committee members confirmed today that we will go with the bounce house and rock climbing wall only. 5 Star will not be doing the games as last year as they only made \$85. Mary to email/talk with Robert in the AM and get invoice for the units they will bring on Oct 7th and send to finance so we are confirmed.
- Status of Sponsors
 - Karen confirmed we have received \$100 from Blue Heron
 - Lois/Mary provided updates from Bob.
 - Have a number of folks that say they will sponsor us or are still thinking about it but haven't seen anything from them yet – Fred Yarborough, Napa, Novant Health, Sea Trails, Maverick Java, Grapevine has committed to \$100
 - Definite No's – Fred Thorne
 - Other updates
 - Mary – Kevin Scott – Woodworks will either sign up as a sponsor or as a vendor. Should know in the next two weeks

- Mary – Carolina Plantations said they sent in application and money. We cannot locate. Need to follow up with them
 - Facebook project- Mary sent out 17 emails/ FB messages to organizations that “liked” us on our Facebook page to invite them to be sponsors. Have heard from one so far – Sharon Maple and while she cannot sponsor us she has offered to promote our information and link to her website. She has 12,000 followers on Facebook and can also do an email blast – has 6000 email addresses. Sharon had been a member of the committee in the past.
 - SPONSOR Pictures – Karen to create the “checks” so we can go and get our sponsors (\$250 and up sponsors) pictures for posting in the media and Facebook.
- Contact Electrician – Karen has reached out and contacted the electrician
- Beer Vendor
 - Status unknown - No application yet from Jean’s contact.
 - SWF had a beer vendor that folks seemed to like – Waterline Brewery out of Wilmington. Lois gave them an application at the SWF but we haven’t heard from them either. Mary will send an email follow up to them with an application and Carol will follow up with Karen Dombrowski who may be able to stop by and see them next Tuesday when she is in Wilmington
- Booth Assignment Signs & Posts
 - Lois will meet with Bob and create a sample sign with Paint Sticks for us to see
- Misc items
 - Garbage cans – Jean confirmed to Karen that she has ordered the garbage cans plus 4 additional cans
 - Porta Johns – Jean to follow up and confirm back
 - Platinum Rentals – Lois – all set. Invoice is into Finance
- Photo Contest – Need to get updates from Mark and Christian.
- Facebook update
 - Our first set of boosts completed for a total of \$75.00
 - Karen’s Immediate Release boost – reached 1,331
 - Photo contest boost – reached 2,501
 - Vendors – 2 separate boosts (one reached 2,000, other 1,350)
 - Community sponsorship boost – reached 760
 - Next set of posts /boosts in June to focus on Vendors, Sponsors and Photography contest
 - See comment under sponsors for info on using Facebook info to “mine” for sponsors
- Entertainment insurance/contracts – all done
- Parking Volunteers – Marge/Mary
 - Follow up to take place in August when school is back in session
 - Early College program – Julie Olsen

- Interact Program – Seth Barbee
 - Brunswick Chamber of Commerce – via Facebook message –asked them if they knew of any organization that would be willing to help with the parking volunteers. Waiting to here.
 - Shallotte Rotary maybe another source of help?? Mary to follow up with her contact – Seth Barbee (Carolina Plantations Real Estate)
- Signs for Sponsors names
 - SWF type signs – Karen will create a variety of signs to capture the info on our sponsors
 - Handicap signs – still need to determine how many we need
 - Event Parking Signs – will borrow the 5 that the VETS have
- Advertising and Rack cards
 - Karen provided two template examples and the committee members voted on the one to go with. Karen will order 1,000 for distribution
- Police Chief Klamar will be invited to the next meeting
- MISC OTHER BUSINESS
 - BIKE MS is being held the same weekend as the SAS festival. The race is two days October 7th and 8th. The racers meet at Sea Trail Convention Center. Karen contacted Susan Parker who was not aware of this event taking place in Sunset Beach for that weekend. She is reaching out to the event coordinators. Concern will be the bike route and its impact on SAS as well as Police Resources. More to follow
 - Festival attendance – brief discussion on ways to get an accurate count of how many attendees we actually have. Consideration of some sort of raffle tickets to be distributed (method to be determined) with prizes from local organizations. Possibly a couple of baskets with products from our vendors that day???
- Next Meeting – Monday, July 10th at 10 am.