

Sunset at Sunset
April 16, 2015

Present: Karen Joseph, Jean Hutchinson, Karen Dombrowski, Bev Williams, Ann Bokelman

Guests: Terry Bryant, Planetarium/Museum Executive Director; Bonnie Schwerd, Town of Sunset Beach Finance Director

1. Photo Contest Discussion
 - a. Asked what can they do for us, and we asked that also.
 - b. Requested that their spot be more on the main aisle so that participants can see their science exhibits.
 - c. Would like to let people know they have half price shows on the day of SAS. We can include this in our advertising.
 - d. One concern is the deadline for picking up photos after the contest is over. Karen j. responded that since the photos belong to SAS, we will pick them up. Also, we discussed the possibility of selling them in the Planetarium gift shop.
 - e. Discussed problem of some photos falling out of their mats. This could be addressed in our rules, i.e photos must be securely mounted in order to be displayed.
2. Treasurer's Report

We have \$12,228.00 as of April 6.
3. Update on Vendors

Karen J. distributed a list of vendors who have applied along with nonprofits. Several new vendors have applied.
4. Update on volunteers

No new volunteers at this time. Bev has a possible volunteer to assist with the photo contest.
5. Photo Contest
 - a. Reviewed suggestions from Carmen Daughtery and Michelle Tinger on photo contest rules .
 - b. Will review and make a decision at the next meeting.
 - c. Possible themes will be discussed then also. Karen J. has sent some websites with theme ideas.
6. 5K Run & Fitness Walk
 - a. Looking at two different online registration centers. Bonnie requested that the agreement be sent to her and Susan Parker prior to executing.
 - b. Agreed to charge a fee of \$25 for teams of five or more.
 - c. Ann has met with Cindy Black to discuss marketing.
7. Entertainment Update
 - a. Greg Rowles is not available.
 - b. Bev has talked to the Dance group and they are interested in performing.

- c. A duo of performers from the Alabama Theater called Cream Puffs and Bourbon is willing to perform at a reasonable cost. Bev and Karen D. went to hear them and were very favorably impressed.
 - d. Another duo is also a possibility. Bev will inquire. She will also ask the groups if they can play recorded music through their sound systems during breaks.
8. Sunset Beach Song
 - a. Discussed the song written for SAS. Karen J. will talk to the songwriter/singer to discuss the fee and what it entails.
 9. Sponsorship levels
 - a. Discussed levels of sponsorship and recognition. It was suggested that each member review the sponsorship levels for other festivals and organizations. At the next meeting, members are to bring back ideas.
 10. Budget was discussed and Bonnie will present it at the Council meeting.

Next meeting: May 4 at 2:00 pm

Ann Bokelman