

Sunset at Sunset
May 4, 2015

Present: Karen Joseph, Jean Hutchinson, Lois McClellan, Karen Dombrowski, Ann Bokelman, Bev Williams

1. Song Karen J. reported on email correspondence with the songwriter. The committee decided to drop the idea of using the song.
2. Photo Contest: After much discussion, the following decisions were made.
 - a. Entry fee of \$5.00 per photo; limit of five photos per person.
 - b. A prize valued at \$100, \$50, and \$25 will be awarded for first, second and third places respectively.
 - c. Entrant must hold all rights to the photograph and have the written permission of any persons in the photograph.
 - d. Add: All judging decisions are final.
 - e. Karen J. will clarify wording that images become property of SAS.
 - f. Theme will be "Fun at the Beach".

We will explore boosting posts on Facebook and establishing an Instagram account to promote both Sunset at Sunset and the photo contest.

3. Entertainment "Cream Puffs and Bourbon" and Jason & Christine Cox have committed to our date to entertain. The dance group is willing to perform for thirty minutes. Discussed the possibility of getting a military band. This has been very popular in the past.
4. Certificate of Appreciation Discussed the idea of having a decal to recognize our sponsors.
5. Sponsorships Discussed the levels of sponsorships. Karen will create the form based on the following criteria:
 - a. All sponsors: Decal identifying them as sponsor, Name in our ad, Listed on our website.
 - b. \$250 sponsors: All of the above plus Recognition during the day at the festival, link on our website, photo in social media.
 - c. \$500 sponsors: All of the above plus a double booth space, identification as Entertainment or 5K sponsor.
 - d. \$1,000 sponsors: All of the above plus triple booth space, can display their banner, identified as a presenting sponsor.
6. 5K We need to have the contract signed before we can proceed with promoting the race.

Next meeting: June 3 at 1:00 pm, Town Hall