

Sunset at Sunset
Steering Committee
July 14, 2014

Present: Karen Joseph, Marci Berry, Karen Dombrowski, Lois Mc Clellan, Bev Williams, Ann Bokelman. Erin Moran, guest

1. Finance report: \$12,434.00 balance
2. WGNI Erin Moran: Distributed draft commercial text and a schedule of fees for a two week schedule of commercials. They will also do Facebook and online promotions. Need a decision by September 1.
3. Sponsors: Reviewed current sponsor list. Decided to do photos with each sponsor giving check. Ann will take photos for the Beacon and Facebook.
4. Merchants Association: Sponsorship at \$4,000 which will cover Our State magazine ad and other advertising.
5. Tax ID #: Karen J. Distributed a series of questions and answers from Mike Isenberg re: the tax ID numbers which are the same at EIN's. All vendors and nonprofits selling anything must provide their number to us. Karen will monitor.
6. Vendors: Karen J. said we have a number of new vendors who have submitted applications.
7. Sidewalk Sale: Karen J. talked with Sandy Wood. SAS will request a permit and individual businesses will need to sign up if they want to have a sidewalk sale that day.
8. Photo Contest: Sharon Maple has resigned from the committee for personal reasons. Unless we have someone who is interested in creating an art project, we will table that idea until next year. Two individuals were mentioned who might be interested in taking care of the photo contest. We will contact them.
9. T-shirts & Spikers: We have lots of kids shirts and sweatshirts and a small numbers of ladies shirts. Discussed possibly using flags for merchants. Sand spikes are available 480 for \$931.28, each one will cost \$1.94. Prices for larger amounts are less per item. It was decided to order 480.
10. 5K Race, shirts: Ann contacted Active.com re: promoting the race. They have been slow to respond. Ann will followup.
11. We are now listed on Events and Festivals.

Next meeting: August 18, 2014 at 1:00 pm at Town Hall

Ann Bokelman
Secretary