

SAS Minutes

August 17, 2015

Present were; Karen Joseph, Karen Dombrowski, Lois McClellan, Marge Gresham, Bonnie Schwerd and Jerry Bober.

Finance, Currently there is a balance of 21,154.59

Food Vendors, Currently we have 9 and anticipate 3 more.

Vendors, We have 65 craft vendors at this time and expect more.

Non-profits, There are 17 as of this meeting.

Sponsors, There are 12 sponsors of which 7 are \$250 and 4 are \$100.

Sponsor pictures, Marge and Lois will call on sponsors next week to take pictures of merchants presenting checks.

Photo contest, Jerry will be overseeing the contest. Participants are asked to take their photos to Town Hall August 26th and 27th from 10:00 to 2:00. Photographers are limited to 5 photos each and must bring a check made to Town of SSB of \$5.00 for each photo submitted; check is preferable but cash will be accepted. Information should include name, phone number and email if available. In addition photographers are asked to bring a thumb print of their photos.

Photos will be judged by 3 very qualified judges and the photos will be numbered and the top 20 will go on the web. Prizes will be Visa cards in the amount of \$100, \$50 and \$25. Bonnie offered to create the log-in form which will include columns for the items noted above.

Merchandise, Tee shirts were shown from two suppliers and it was decided that we will purchase 288 shirts from Grantham Graphics. The order will be for 144 shirts in raspberry and 144 in neon green in various sizes.

Entertainment, It was decided that we will invite entertainers Lucky Jackson and Rooster Jazz (Elvis 'n' Friends) from MSTR Productions to perform at 3:00.

Advertising, Karen Joseph has submitted ads to the Beacon and will submit to the North Myrtle Beach Times. She will also create an 8 ½" x 11" flier to be distributed to businesses and churches. The committee decided to survey vendors and visitors for comments and suggestions. Vendors will be given survey cards that we already have in the AM by volunteers and they will be collected in the PM. Cards will be available at the Welcome tent for visitor's comments.

Volunteers, Lois is working on a list of volunteers for various duties. Parking volunteers are still being sought. Marge will contact West Brunswick HS to inquire about the ROTC helping.

The meeting adjourned at 2:30 with the next meeting scheduled for Sept. 21, 2015.