

Sunset at Sunset  
Steering Committee  
August 30, 2012

Present: Marci Berry, Karen Dombrowski, Lois Grogan, Bev Williams, Karen Joseph, Ann Bokelman

Guest: Erin Moran, Cumulus Broadcasting

1. Erin presented a draft of the script for our commercial. Ads will start on 9-21 and end on 10-5, for a total of two weeks. Remote will include the personality (Jackie Jordan) doing three call-ins per hour to the station. WGNI will provide prizes for the prize wheel and we can also add prizes from our sponsors, if they are interested in doing that. If we let WGNI know a few days ahead, they can put specific items on the wheel. Erin will email the corrected copy prior to producing the ad for our approval. We will then have approval on the audio prior to broadcast.
2. Treasurer's Report: \$15,606.14
3. Tables & chairs: 60 tables, 250 chairs have been ordered. This will allow plenty of tables and seating for participants.
4. Sponsorships: Gift bags will include SB wine, OBPS wine glasses, jar of jelly or salsa from Mande Williams and a photo for the \$1,000 sponsor.
5. Entertainment: The Entertainers--11:00-12:30, Brunswick Big Band 1:00-2:30, 82nd Airborne Band 3:30-5:00
6. Children's Activities: We have a face painter, we're working on a clown and someone to do balloon animals in addition to previously listed activities.
7. Billboard is going up today.
8. Photo contest: over 50 entries have been received. Lynn Weidman is preparing ballots for the People's Choice of photos. Posters are being printed to encourage people to visit the photo display inside the Planetarium and also to vote for the People's Choice.
9. Marci and Lois have done a final draft of the map.
10. Portajohns have been ordered.
11. Ann will send emails to previous 5K participants with information about this year's race.
12. Scouts: Karen D. has talked with the scoutmaster and he will have scouts at the event to help with cleanup.
13. Banners will be ordered for the Kids Korner and the festival.

Next meeting: Thursday Sept. 20 at 1:00pm