

**TOWN OF SUNSET BEACH**  
**700 Sunset Blvd. North**  
**Sunset Beach, NC 28468**

**PUBLIC HEARING NOTICE**

**Unified Development Ordinance (UDO) Text Amendment**

The Sunset Beach Town Council will hold a Public Hearing on Monday, May 2, 2016 at 7:00 pm in the Town Hall Council Chambers located at 700 Sunset Boulevard North Sunset Beach, NC 28468 to hear comments concerning the following proposed Unified Development Ordinance (UDO) Amendment:

1. To repeal and replace Section 11.03 (A) K of Article 11 Signs; Outdoor Advertising Structures as follows:

K Temporary signs in residential districts shall be governed according to Section 11.08 (A) (11); (12)

2. To repeal and replace Section 11.08 (A) (11) of Article 11 Signs; Outdoor Advertising Structures as follows:

**(11) Temporary Event Signs**

Temporary events are defined as town-permitted, short-term events focused around activities conducted upon a specific business site or individual property that do not involve use of public facilities, staff, or the use or closing of streets. Examples of such activities include, but are not limited to, business grand openings, yard sales, fund raising events, auctions, or events sponsored by religious, charitable, or public services groups. Signage, for such events, is subject to the following standards.

- a) One temporary non-illuminated sign not exceeding thirty-two (32) square feet in area publicizing a specific event of general public interest is allowed per street frontage.
- b) For yard or garage sales, no more than two (2) off-site directional yard sales/garage sales signs may be permitted, only during the hours the sale is actively being conducted and each sign shall not exceed 4 sq. ft. in area.
- c) For all other temporary events as classified in this section Signs shall be allowed to be erected for up to 30 days following the initial placement of the sign. After 30 days, the signs shall be removed.
- d) No signs may be placed in the public right-of-way or on public facilities. Signs shall be -placed only on private property.

3. To add Section 11.08 (A) (12) to Article 11 Signs; Outdoor Advertising Structures as follows:

**(12) Special Event Signs**

Special Events are defined as events that have a community-wide impact, usually involve the use of or closing of streets, use of Town facilities and staff, require a Town permit, or are an event not otherwise classified as a temporary event. Such events include circuses, concerts, festivals, street fairs, road races, and other such activities. Signage, for such events, is subject to the following standards.

- a) All temporary banner signs may be erected no more than 3 weeks prior to the event and shall be removed no later than 48 hours after the event has concluded, unless expressly stated in the Section. For any event lasting more than 2 consecutive days or for events that are recurring weekly up to 12 weeks, signs located on the site of the event may remain on the site for the duration of the event, but shall be placed and removed as expressed herein.
- b) No event shall display more than 200 cumulative square feet of total signage area, including all off-site and on-site signage allowed under this Section.
- c) No event shall display more than the allowable signs as detailed below.
  - i. Up to two signs may be located on the lot hosting the event for the allowable display period. This sign may be a banner sign if it is securely fastened and adequately vented to prevent uplifting. These signs shall be no larger than 32 square feet each.
  - ii. One sign may be a banner sign posted at each of the “Town of Sunset Beach” town entrance sign locations. These signs shall be no larger than 32 square feet each and shall not block the visibility of the entrance signs. These signs may be placed up to 2 weeks prior to the event and shall be removed within 48 hours of the start of the event.
  - iii. Off-site directional signs to the event may be displayed in different locations, but not in a driveway or intersection sight triangle. These signs must be of rigid construction (not banner signs) and may not exceed 6 square feet in area. These signs may be placed the day before the event and must be removed the day after the event. These signs shall only be placed for day events. The sign locations must be included in the permit application materials and be approved by the Town.
  - iv. Off-site banner signs for the event may be displayed in different locations, but not in a driveway or intersection sight triangle. Each sign shall not exceed 32 square feet in area and be located on private property.

The proposed amendments may be viewed in the Public Bulletin Board section of the website [www.sunsetbeachnc.gov](http://www.sunsetbeachnc.gov) and during regular business hours at the Sunset Beach Town Hall. All interested citizens are encouraged to attend. If you have any questions, please contact Rawls Howard Director of Planning and Inspections at (910) 579-6297.

Lisa Anglin  
Town Clerk