

# TOWN OF SUNSET BEACH

## Town Council Agenda Items

**Meeting Date:** December 3, 2012

**Agenda Item Number:** 6c

**Subject:** 50<sup>th</sup> Anniversary Committee Presentation & Council Discussion

**Summary of Information:** The Committee has met four (4) times and discussed various dates and events to celebrate the Town's 50<sup>th</sup> Birthday.

The Committee is working with Mrs. V.R. (Bunny) Lauzon to develop a unique logo to commemorate the 50<sup>th</sup> Anniversary. The logo shown here is a mock-up indicating what will be included. Council will be provided with a final design as soon as possible.



The Committee has also discussed promotional items such as t-shirts, coffee mugs, golf towels, etc. but has not made a final decision. The promotional items can be sold during each of the events and at Town Hall throughout the year. The promotional items will be sold at cost plus an administration fee, therefore a net cost to the Town will not be incurred.

The following are ideas that the Committee has discussed in detail and has reached a unanimous decision to present to Council for approval consideration:

- Creating and Printing of a History Booklet
- Creating and Printing of a Self-Guided Historical Walk Tour & Map Brochure
- Purchase and Dedication of a Time Capsule
- Purchase and Display Pole Banners and Flags using the 50<sup>th</sup> Anniversary Logo for all of 2013

A preliminary description of each idea including an estimated cost is attached.

The Committee has also discussed the following events but has been unable to reach a consensus of the type and structure for the events:

- Formal Reception to be held at Sea Trail on Friday, March 22, 2013 or Tuesday, March 26, 2013
- Informal Picnic to be held on the island on Saturday, May 18, 2013
- Official Ceremony to be held at Town Hall on Tuesday, March 26, 2013

A preliminary description and detail sheet of each event including an estimated cost is attached.

The Committee is requesting approval and funding of the History Booklet, Walk Tour Brochure, the purchase of a Time Capsule and the purchase of the banners and flags.

The Committee is requesting Council to give direction as to what type of event(s) is desired and advice concerning if the event(s) are to be free to the public or to include a shared cost by ticket sales.

Attachments: (X) Yes ( ) No