

# STAFF REPORT



Hearing Date: NA

Case File #: NA

General Description: Discussion concerning Pelican Square  
Redevelopment

Town Initiated

Citizen Initiated

## STAFF COMMENTARY

Interest in the Pelican Square shopping center (old Food Lion site) has led to initial discussion with property owners regarding options for redevelopment. A conceptual site plan provided to the Town by the property owner is attached. The site plan is for discussion purposes only at this time.



**SUPPORTING INFORMATION**

Per the property owner, Mr. Lat Purser:

*The redevelopment of Pelican Square is being presented to the Planning Board to get early feedback on the plans and to allow us to better understand the Town of Sunset Beach's vision for the area. Currently, Pelican Square is a largely vacant and very tired old grocery anchored center. Our vision is to downsize the project to a smaller, but higher quality, unanchored strip center. To get to this final vision, we are still playing with ideas for the extra land. Our goals for the extra land are twofold, 1) each use or area needs to meet a demand in the market and 2) we'd like the uses to be complimentary to the reimagined strip center and its tenants.*

