

SUNSET AT SUNSET

July 16, 2018

Members Present: Karen Joseph, Jan McComb, Carol Grace, Bev Williams, Lois McClellan, Bob Donnelly, Carol Malm, Melissa Warren, Cindi Stephenson, Charlie Nern, and Marge Gresham

Finance: \$22,466.10 current balance. \$810.00 is allocated for full page ad in BEACON. Awaiting signed contracts and invoices for entertainment and children's corner. Bounce House has received 2017 contract and will review for any changes and 2018 contract will be drawn up.

Vendors: As of this date, 58 vendors. Marge reported that several food vendors have been contacted and we are awaiting their applications.

Sponsors: BB&T is now a sponsor. Large "checks" have been made for sponsors and Bob, Lois and Marge will be going out to current sponsors to get their pictures for BEACON publication. We currently have 8 sponsors and are waiting for several others to return applications.

Electrician: Karen will be contacting electrician for date of installation of electricity.

Beer Vendor: Check 6 from Southport has "saved the date" and Lois will be checking with them for application and insurance information.

Facebook: Melissa will begin publishing vendor info and will post pictures of sponsors with "checks" and committee members. Posting will occur approximately 2/week. The cost of boosting a post is \$25-\$30 for 1 week. A video ad will also be posted.

Advertising: Bob has distributed the rack cards throughout the various businesses in the community. Suggestions for future advertising: 105.9 Radio, they also will do an onsite broadcast – to be investigated: North Myrtle Beach Times and Star News ads to be placed.

Parking Volunteers: We are in need of volunteers to help with parking. A suggestion was made to place an ad in the newspapers requesting volunteers and also on Facebook. Carol Malm will be the coordinator for this ad.

Next Meeting: August 20, 2018 at 1:00PM in the Conference Room at Town Hall.