

# SIGN APPLICATION STAFF REPORT



General Description: Planning Board review of two sign applications.

Town Initiated

Citizen Initiated

Applicant(s): Sunset Place – 424 Sunset Blvd.: Surf & Perk; Sunset Place Beachwear/Resortwear

**APPLICATION OVERVIEW:**

Per Article 11.03 (B) Business District (Sign) Standards, Planning Board review and approval is required for all “awning, canopy, and marquee” signs. In accordance with this provision, please find the attached application and staff commentary below concerning the proposed awning/canopy signs.

**STAFF COMMENTARY**

Per the UDO, awning and canopy signs are regulated in the same fashion. The provisions below outline the maximum size and height for such signs:

Awning or Canopy:	
<b>i</b>	One square foot per 2 linear feet of awning or canopy. Not to exceed 16 square feet maximum.
<b>ii</b>	No awning or canopy sign shall extend above the top of the awning or canopy.
<b>iii</b>	Maximum height of sign letters shall be 18 inches.

In effect, the size of an awning or canopy sign (the lettering) is contingent upon the length of the sign itself. When calculating the sign size, the UDO Administrator is to establish a rectangular bounding box for which the letters are to be located. A recommendation and specifics for each sign application are provided.

## DEPARTMENT OF PLANNING AND INSPECTIONS

### Surf & Perk Sign Application:

Based on the UDO, the rectangular bounding box, for which the letters are to be located, shall not exceed 4 square feet nor shall any sign letters be greater than 18 inches in height. Per the application, the applicant states that the proposed sign will be developed in accordance with these provisions.

Staff recommendation: Approve sign.

### Sunset Place Beachwear/Resortwear:

Based on the UDO, the rectangular bounding box, for which the letters are to be located, shall not exceed 20 square feet nor shall any sign letters be greater than 18 inches in height. Per the application, the applicant states that the proposed sign will be developed in accordance with these provisions.

Staff recommendation: Approve sign.



The Town of Sunset Beach

700 Sunset Boulevard North • Sunset Beach • NC • 28468

Phone: (910) 579-0075 or (910) 579-0068 • Fax: (910) 579-1840

SIGN PERMIT APPLICATION

Building Permit#: \_\_\_\_\_ Sign Permit#: \_\_\_\_\_

Applicant Name: Surf & Perk LLC

Applicant Telephone Number: 917-445-5522

Project Address: 424 Sunset Blvd S.

Project Owner Name and Address: Nicole Joyce - 10817 Emeraldon Ct. OIB

Parcel#: \_\_\_\_\_ Zoning Classification: BB1

Specify Type of Sign to be Installed:

- Free Standing
- Wall Mounted
- Projecting
- Canopy
- Marquee

Sign Contractor: Sign Wizard Phone: 579-5590

Address: 6608 Beach Dr SW OIB

Electrical Contractor: Not Applicable

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ NC License#: \_\_\_\_\_ Class: \_\_\_\_\_ Expires: \_\_\_\_\_

Submit With Sign Permit Application:

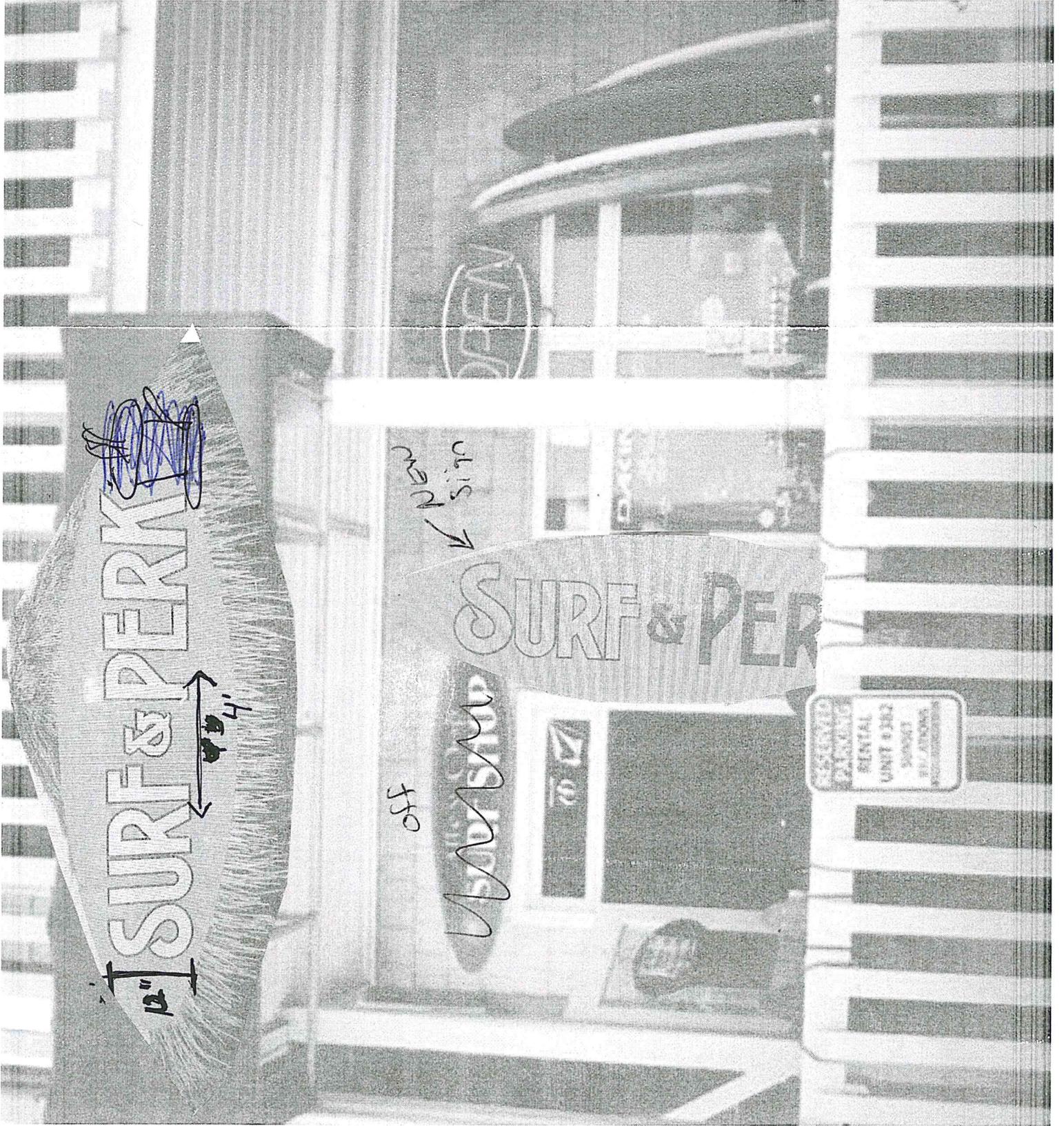
1. Two sets of scale drawings showing overall size of sign, lettering, method of erection and lighting.
2. Site plan showing location of sign, including all distances from property boundaries.

I have read the Sign Ordinance of the Town of Sunset Beach, and I agree to conform to all of the applicable requirements of that ordinance.  
 I certify that the sign is properly designed for dead load and wind pressure as required by Appendix H-Chapter 16 of the North Carolina Standard Building Code.

Signature of Applicant: Nicole Joyce

Print Name: Nicole Joyce Date: 1-30-17

Approved By: \_\_\_\_\_ Date: \_\_\_\_\_



Blue scribble

SURF & PERK

12"



4"

NEW SIGN

SURF & PERK

530

SURF SHOP

RESERVED PARKING  
RENTAL UNIT #362  
SUNSET  
PLAZA  
HOUSTON, TX



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## SIGN PERMIT APPLICATION

Building Permit#: \_\_\_\_\_ Sign Permit#: \_\_\_\_\_

Applicant Name: All Day LLC

Applicant Telephone Number: 843-457-2817

Project Address: 424 Sunset Blvd S

Project Owner Name and Address: Ricky Uzan

Parcel#: \_\_\_\_\_ Zoning Classification: \_\_\_\_\_

Specify Type of Sign to be Installed:

Free Standing    Wall Mounted    Projecting    Canopy    Marquee

BANNER 96"x31"

Sign Contractor: ARC Signs Phone: 575-4404

Address: 7026 BEACH DRIVE

Electrical Contractor: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ NC License#: \_\_\_\_\_

### Submit With Sign Permit Application:

1. Two sets of scale drawings showing overall size of sign, lettering, and colors.
2. Site plan showing location of sign, including all distances from property lines.

I have read the Sign Ordinance of the Town of Sunset Beach, and I agree to the requirements of that ordinance. I certify that the sign is properly designed and installed as required by Appendix H-Chapter 16 of the North Carolina Standard Building Code. I am the **property owner, or authorized agent representing the property owner for the specific property for which this permit application is being made.**

Date: 2/15/17

Printed Name of Property Owner/Agent: Ricky Uzan

Signature of Property Owner/Agent: [Signature]

Application Approved By: \_\_\_\_\_ Date: \_\_\_\_\_

Notes:

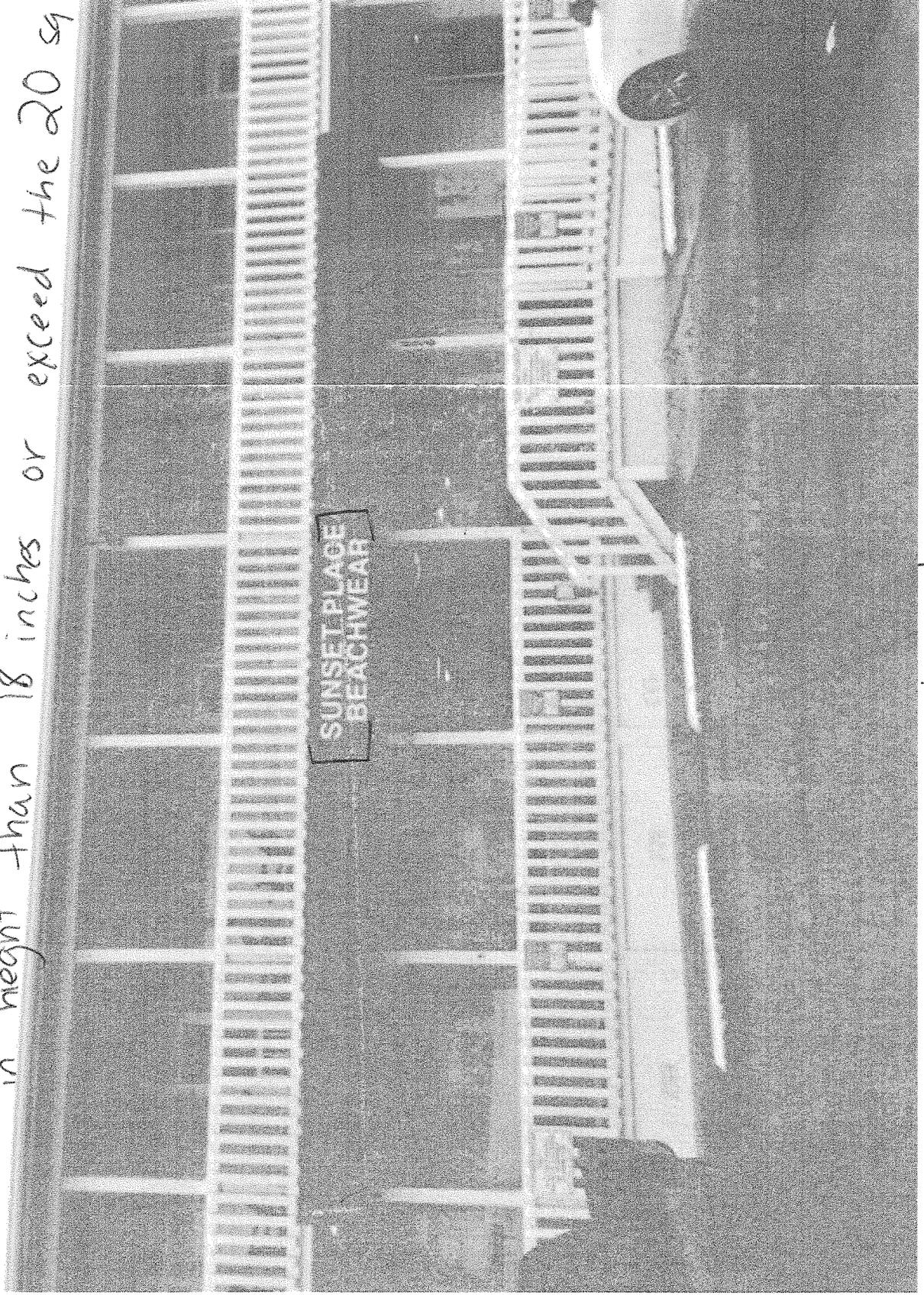
**All Day, LLC.**  
**SUNSET PLACE**  
**BEACHWEAR**

424 Sunset Blvd S  
Sunset Beach, NC 28468

**Ricky Uzan**  
General Manager

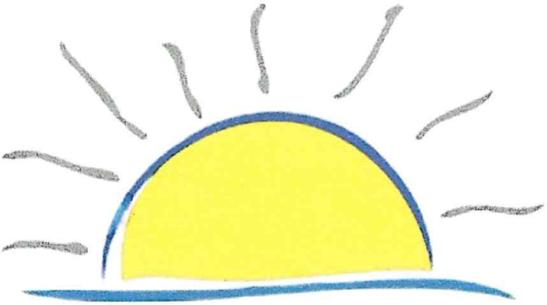
Tel: 910-575-0616  
Cell: 843-457-2817  
AdamU821@gmail.com

Sign lettering will not be greater  
in height than 18 inches or exceed the 20 sq ft area



424 Sunset Blvd S

# sunset resortwear

A stylized logo of a yellow sun with a blue outline, partially obscured by a blue horizon line. Several grey lines radiate from the top of the sun, representing rays.

Ricky uzan > 843-4572817

Adam uzan > 843-222 1567

HFC